



What's In It For You

More Than Lead Gen. Full-Funnel Market Presence.



Qualified Demand Matching

- Matching Engine
- 3rd Party Endorsement (Shortlisted)
- Match Alerts
- Automated Match Engagement
- Featured on Thank You Page



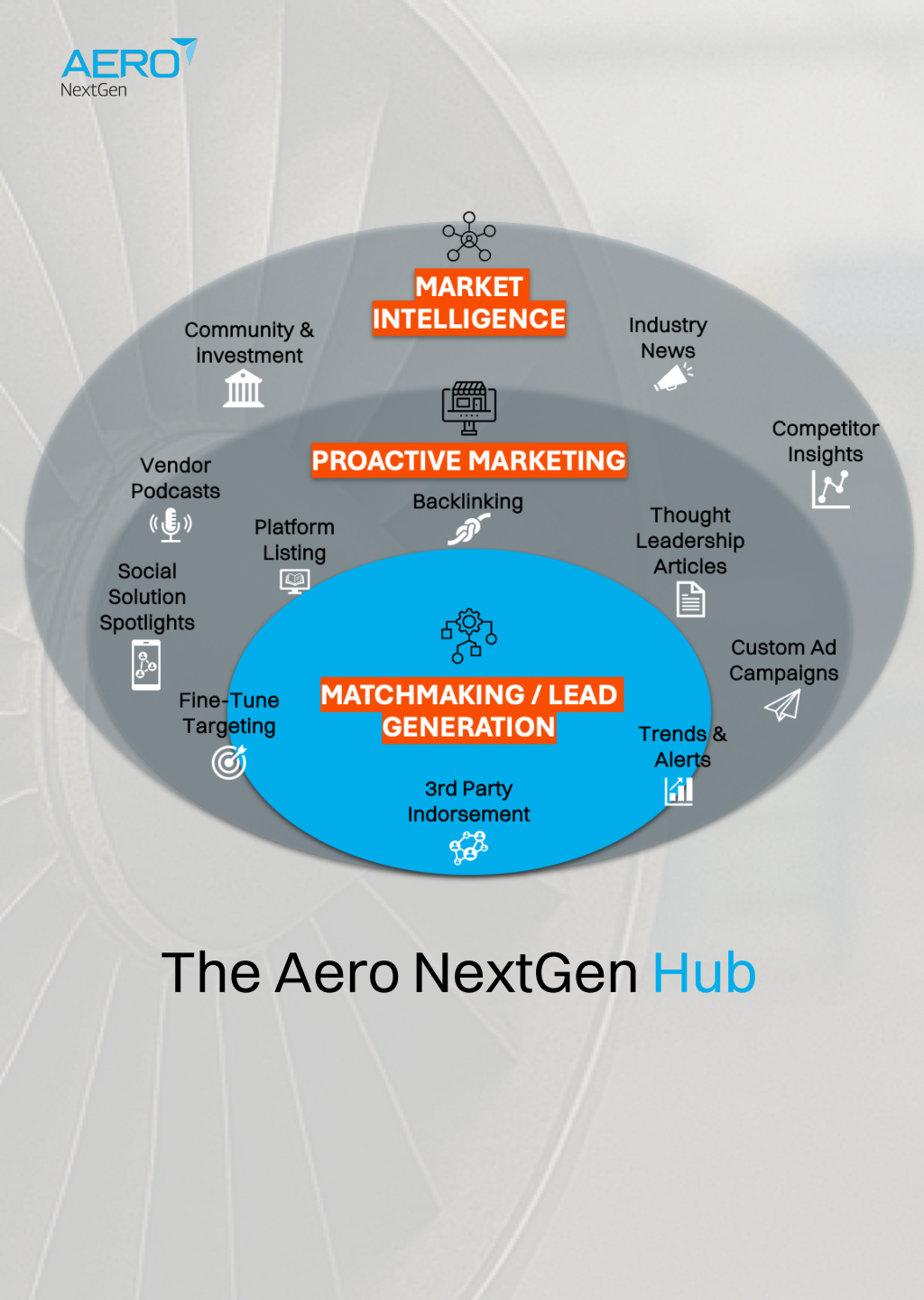
Marketing Extension

- Platform Listing
- Category Placement
- SEO Optimized Product Profile
- Solution Spotlight
- Custom Ad Campaign
- Thought Leadership Collaboration
- Vendor Podcast Series



Vendor Enablement

- Dedicated Success Manager
- Capital & Strategic Network
- Vendor Portal Access
 - Edit Profile
 - Review Performance Analytics
 - Action Subscription Offerings



The Aero NextGen **Hub**

Live Demo





www.aero-nextgen.com



Aviation's Solution Hub & Matching Platform



WHO WE WERE

Aerospace Transformers, Powering Digital Workflow

We operate as aviation and MRO specialists, working with Executives to understand their pain points and match them with proven software solutions and trusted service providers from our ecosystem.

Today, that same matching engine sits inside a full marketing extension — Solution Finder generates the demand; our infrastructure runs the marketing around it.



STRATEGIZE

Identify business pain points, priorities, and transformation goals.



OPTIMIZE

Map requirements to the right software and service providers.



DIGITIZE

Enable execution through proven technology and implementation partners.

The Challenge In Selecting The Right Solutions

THE PROBLEM:

- There are over 80 ERPs used in the Aviation sector & 600+ other solutions
- Some solutions are purpose-built for specific workflows, others are generic
- Most ERPs do not cover the end-to-end operations (payroll, finance, etc.) causing companies to maintain multiple siloed systems of record
- Digital spend is surging (5-7 % CAGR). But 70 % of transformation projects fail
- Innovation stalls in large corporations. Proven off-the-shelf solutions out-perform in-house experiments
- Integration, training & change management runs 2-4× the license; a wrong pick costs millions
- Hence, picking the right aviation tech stack is a crucial decision for the financial and operational health and longevity of any business

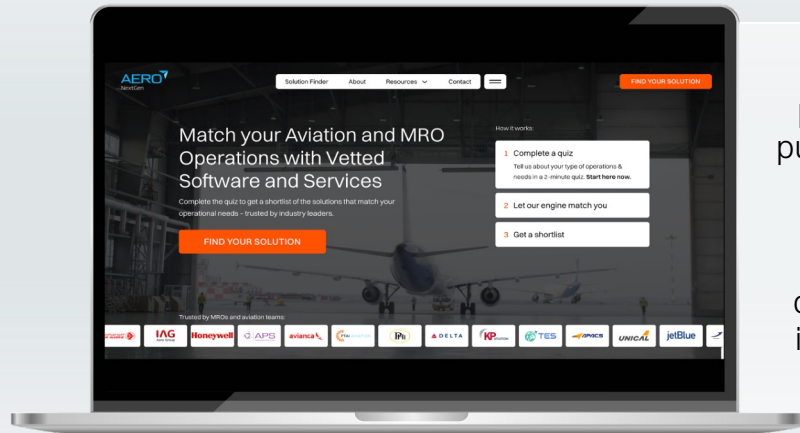




Designed to Help Aviation Organizations Find the Right Software & Services

Solution Finder

Aviation's Solution Hub & Matching Platform



Solution Finder by Aero NextGen is a solution-matching platform that helps aviation companies and MROs identify purpose-built software and service providers aligned to their specific operational needs.

With access to a global network of over 3.4M+ aviation decision-makers, the Solution Finder provides unmatched industry reach and visibility, supported by Aero NextGen's experience as a trusted aviation solutions advisor.



Aviation organizations
run the quiz

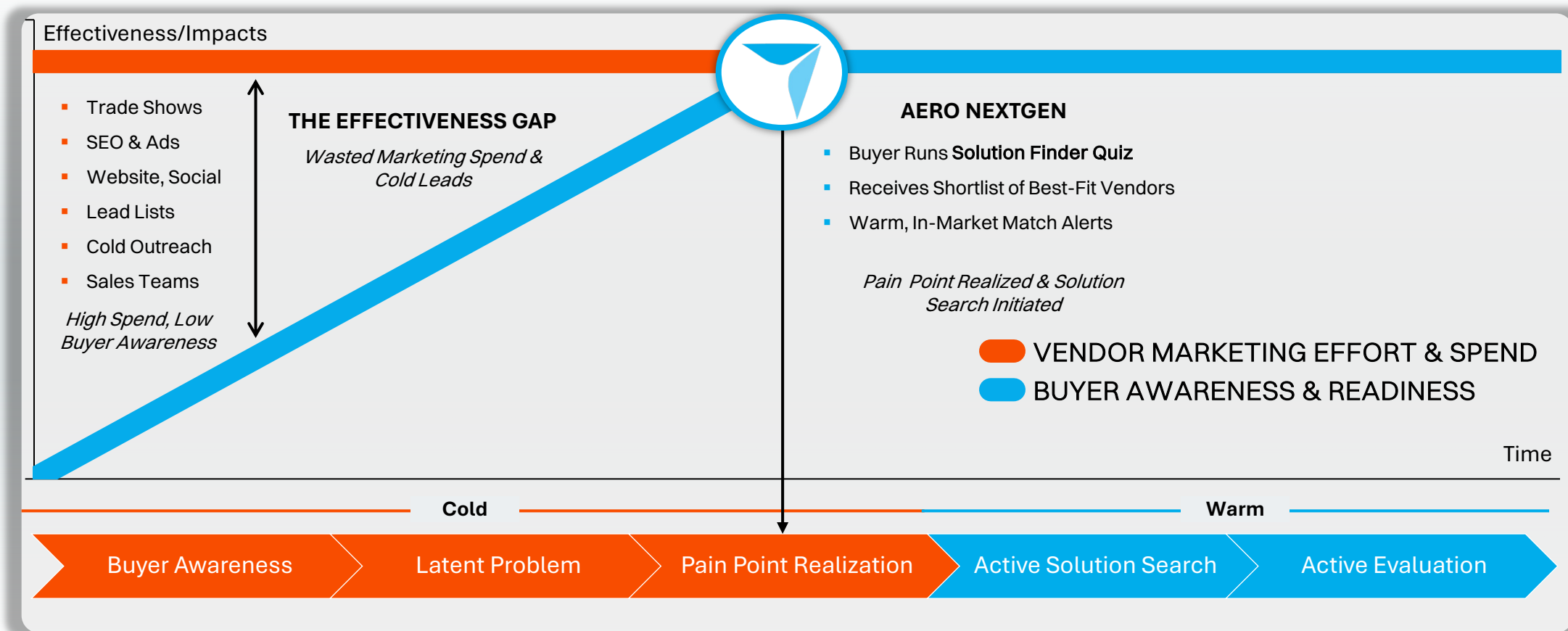


Receive a free custom shortlist of
the software and services that
match their criteria



Database of intelligence
collected & buyer lead
generated

Compress The Effectiveness Gap in Aviation Solution Marketing



Aero NextGen compresses the effectiveness gap - where wasted marketing spend meets active solution search. Reach buyers **5X** closer to the decision.

FULL-FUNNEL INFRASTRUCTURE

The Aero NextGen Engine

Partnerships, social reach, manpower & tools all feed one engine — lead generation and full market presence are what come out.



PARTNERSHIPS

17 Publications & Associations -> VIA · NBAA · SAE · AviTrader · Aerospace Innovations · Airline Economics · Forbes · Aviation Week Networks · Aviation Business News · LARA Magazine · Etc.



SOCIAL CHANNELS



5 Channels. One Content Engine.



MANPOWER — 9 ROLES

LinkedIn Ads	Google Ads	SEO
Content	Web	Video Edit
Podcast	Social	Analytics



TOOLS & TECH

Apollo · GHL · Google & LinkedIn Ads · InMail · Figma · Canva · Zapier · Claude · Resend · SEMrush

AERO NEXTGEN

Reach · Spend · Know-How — A Decade+ in Aviation



LEAD GENERATION

Solution Finder Engine · 15+ Matches/Mo · 3.4M Contacts



FULL MARKET PRESENCE

10,000+ Followers · 5 Channels · SEO & Ads Reach

≈ \$46K–\$61K/mo

to build this engine in-house — payroll only*

vs

\$850–\$3K/mo

included in your Solution Finder subscription



AVIATION'S SOLUTION HUB

SOLUTION FINDER

More Than Lead Gen. Full-Funnel Market Presence.

Your brand reaches every active aviation buyer — across ads, content, podcast, newsletter & direct matching — for a fraction of what it costs elsewhere.

YOUR MARKETING VALUE ON THE PLATFORM

3.4M

AEROSPACE
CONTACTS

In our network

Strong buyer reach

440K

MONTHLY LINKEDIN
IMPRESSIONS

LinkedIn Reach: 120K/month

Niche B2B avg: 10-50K

7

MEDIA CHANNELS

LinkedIn, Meta, events, & more.

Other marketing tools excl.

4-6

MONTHLY BLOGS+
PODCASTS

>6K Newsletter subscribers +

Thought leadership incl.

MULTI-CHANNEL AUDIENCE REACH

\$7.80

CPM — LINKEDIN

Cost per 1,000 targeted impressions

LinkedIn avg: \$33-\$50 CPM

\$0.98

CPC — LINKEDIN

Cost per click, targeted campaigns

LinkedIn avg: \$5-\$12 CPC

\$75

CONVERSION

Cost per conversion, targeted campaigns

B2B avg: \$150-300+



12%+

GOOGLE ADS

Impression share

Competitors: <10%

\$5.6

CPC — GOOGLE

Cost per click, targeted campaigns

Google avg: \$5-\$9 CPC

\$35

CONVERSION

Cost per conversion, targeted campaigns

B2B avg: \$75-\$200+



We hold the highest Google Ads impression share in aviation tech — outpacing competitors targeting the same market.

**Vendors on our platform have quoted an internal Cost Per Lead between \$300-\$800 USD.

SOLUTION FINDER

BUYER INTENT SIGNAL

15+

Companies
Matched/Mo

3.7%

Quiz
Conversion Rate

Industry avg:
1-3%

\$1.06

Podcast
eCPM

Industry avg:
\$18-\$50

Every buyer who completes the quiz is actively searching for a solution right now.

That's warm, in-market exposure — not cold impressions.

3.4M aerospace contacts in our direct network



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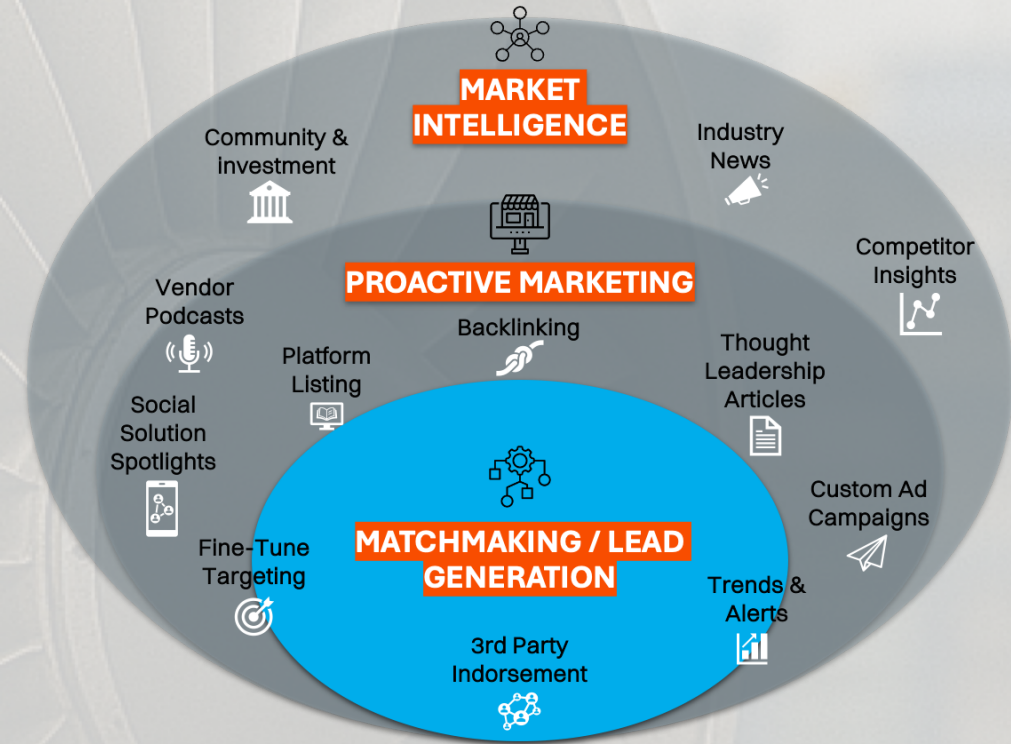
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WE DON'T JUST RECORD PODCASTS. WE AMPLIFY YOUR BRAND.

PODCAST FORMATS



Tech Talk
Industry insights



Solution Showcase
Product in action



Meet the Founder
Founder story & vision

OPTIONAL

A COMPLETE AMPLIFICATION JOURNEY



WHAT YOUR TEAM RECEIVES - DIGITAL CONTENT THAT LIVES ON FOREVER

~2 EDITED FULL EPISODES



Polished and ready to publish

B-ROLL CLIPS



Supporting footage for future use

TRANSCRIPT + DOCUMENT



Complete written episode package

Additional distribution on YouTube and TikTok

Sneak Peek...

Who Used The SOLUTION FINDER



200+ Aviation Teams



Why Choose Us

Vetted Technology and Consultancy Partners

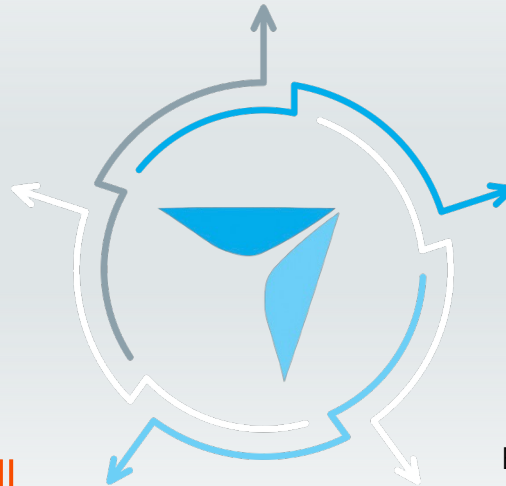
We curate and vet software and service providers before they are included in the Solution Finder. Each partner is evaluated against aviation-specific criteria to ensure relevance, reliability, and proven performance.

Aviation-Specific Decision Framework

Built on years of aviation and MRO experience, the Solution Finder is designed around real operational challenges. The platform translates complex requirements into clear, actionable matches—helping teams make confident, informed decisions faster.

Tailored Matching, Not One-Size-Fits-All

The Solution Finder adapts to each operation's profile—workflow complexity, fleet type, region, and priorities—to surface solutions that fit specific needs, rather than generic recommendations.

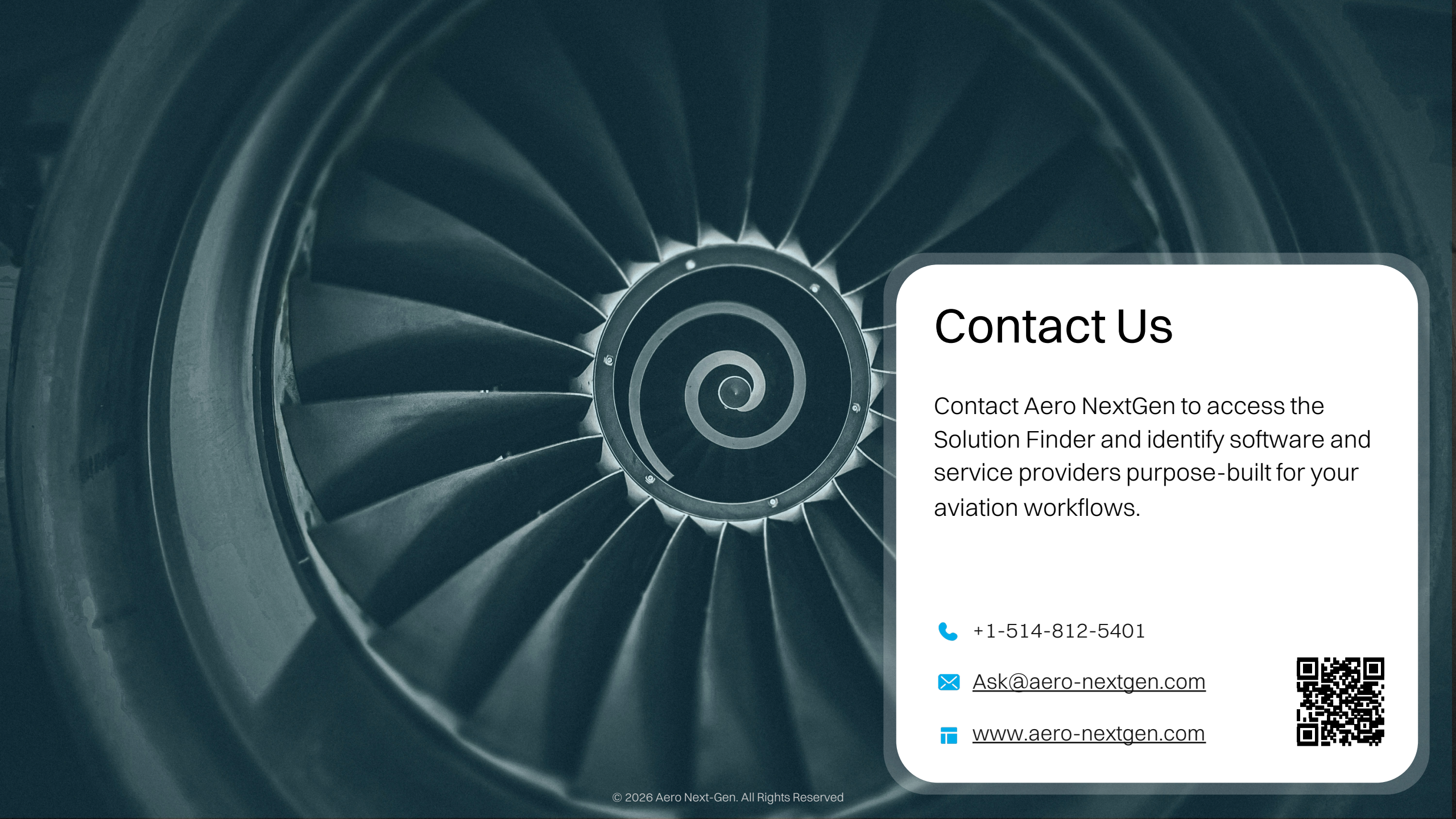


Extensive Aviation Expertise

Our platform is informed by deep aviation expertise and insights from over 150+ identified operational pain points, enabling precise categorization and more accurate solution matching across aviation workflows.

Clear Path from Selection to Execution

Beyond selection, Aero NextGen connects buyers with vetted implementation and transformation partners, providing a clear handoff from decision to execution while maintaining transparency and accountability.



Contact Us

Contact Aero NextGen to access the Solution Finder and identify software and service providers purpose-built for your aviation workflows.

 +1-514-812-5401

 Ask@aero-nextgen.com

 www.aero-nextgen.com

